



## Manchester Alcohol News

### Issue 1, November 2014

This new e-bulletin aims to keep you posted on local alcohol action, latest service news and future events from key delivery partners and agencies.

#### Local alcohol action

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#### Alcohol Awareness Week 17<sup>th</sup> - 23<sup>rd</sup> November 2014

Join the thousands that will pledge to do something positive during this week of alcohol action.

- This year we are getting behind the new North West investigation, "Let's Look Again At Alcohol", which uncovers how we are failing to protect children from the negative consequences of alcohol. New research found 1 in 5 survey respondents knew of a child or children who had been negatively affected as a result of other people's drinking.
- We will be asking adults across the city to take part in the 'Drink Wise Challenge' to find out what more should be done to protect children from alcohol. Watch the film and read the report at: [www.lookagainatalcohol.org.uk](http://www.lookagainatalcohol.org.uk)

What you can do:

- **Order an Alcohol Awareness Week 2014 campaign pack** – if you can put up a display for Alcohol Awareness Week, let us know and we will support you. Contact **Liz Burns** (Health and Wellbeing Service) [Elizabeth.Burns@mhsc.nhs.uk](mailto:Elizabeth.Burns@mhsc.nhs.uk) or telephone 0161 248 1763
- **Lead the Drink Wise Challenge where you work** - ask 10 people to take part – we will send you copies of the survey to pass around and send you the link to share the challenge online

#### The Greater Manchester Alcohol Strategy 2014-2017

Greater Manchester's councils, health services and the police have officially teamed up to tackle alcohol misuse in Greater Manchester.

This is the first time ever in the UK that such a large number of public bodies have united to launch a joint effort to deal with the problems caused by alcohol harm.

The overarching purpose of the Greater Manchester Alcohol Strategy will be to reduce demand on public services and address complex dependency issues through early intervention and prevention activity. Find out more [here](#)

## Latest service news

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### Manchester Community Alcohol Team [www.manchestercat.org](http://www.manchestercat.org)

Manchester Community Alcohol Team's service website has been updated to feature a new online self-assessment using the 'gold-standard' alcohol screening tool AUDIT, as well as a directory of useful links and information about local treatment options. Visitors to the website will also be able to find out what to expect at a first appointment.

### Face up to drink: alcohol can affect your family life

This campaign set out to improve access to information and self-help advice to parents and carers drinking at risk levels [www.faceuptodrink.co.uk](http://www.faceuptodrink.co.uk). It formed part of the delivery of the local Manchester Alcohol Strategy that has as one of its objectives to develop parents' understanding of the impact of their own alcohol use on children. To order a copy of our factsheet for families click [here](#)

## Future events

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### Alcohol Training

- 15<sup>th</sup> December 2014 – Alcohol Dependency Awareness
- 14<sup>th</sup> January 2015 – Family Recovery Services: Brief intervention training (Alcohol IBA)
- 6<sup>th</sup> February 2015 – Multi-Agency: Brief intervention training (Alcohol IBA)

Alcohol training is available all year round in order to work towards our shared vision of reduced consumption and reduced alcohol-related harm.

**To book a place or to arrange your own in-house training session, contact Kate Campbell** [kate.campbell@mhsc.nhs.uk](mailto:kate.campbell@mhsc.nhs.uk) (Health & Wellbeing Service) or phone 0161 248 1762.

### North West Alcohol Conference

The North West alcohol conference is being held in Liverpool on 20th November. The conference is **free** to attend by anyone working in the medical, nursing, AHP, social care and third sector professions. For more information on the NWAC14 conference, email Nicola Mason [nicola.mason@aintree.nhs.uk](mailto:nicola.mason@aintree.nhs.uk).

## Latest publications, NICE guidance and reports

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[Public Health England \(PHE\)](#) has [published its 7 priorities for the next 5 years](#), with 'reducing harmful drinking' listed after action on smoking and obesity.

Latest Alcohol E-shot produced by the [Knowledge & Intelligence Team \(North West\)](#) who are part of the Chief Knowledge Officer Directorate of Public Health England.

Latest news from the [Alcohol Learning Centre](#)

Latest news and analysis from [Alcohol Policy UK](#)

A joint report on [Alcohol and Brain Damage in Adults](#) was published earlier this year highlighting how alcohol misuse can cause changes to people's brain function and intellect, including the impact of Fetal Alcohol Spectrum Disorder (FASD).

The Lesbian and Gay Foundation published the findings of [Part of the Picture \(POTP\)](#) this year - a five year study exploring alcohol and drug use among lesbian, gay and bisexual people in England.

## Next Issue of Manchester Alcohol News

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If you would like to share any news about local alcohol action, service updates or events in the next issue, please email Liz Burns [elizabeth.burns@mhsc.nhs.uk](mailto:elizabeth.burns@mhsc.nhs.uk) by Friday 16th January.